

## **Historic, Archive Document**

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62,09 Index\*

# EAST'S NURSERY

Amity, Arkansas

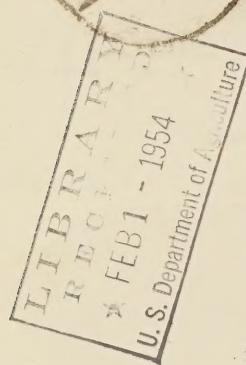
1953-1954

Return Postage Guaranteed

MA PERKINS (Pat. 1143)

\$2.25 each—3 for \$6.00

Sparkling Salmon-Shell Pink. Double,  
very fragrant. Rich green foliage  
on a bushy plant. 1952 All-America  
Winner of All Floribunda Roses.



Library  
U.S. Dept of Agriculture  
Washington 25 D.C.



NOCTURNE (Pat. 713) \$2.00 each—3 for \$5.25



REX ANDERSON (Pat. 335)  
\$1.75 each—3 for \$4.65



KATHERINE T. MARSHALL (Pat. 607)  
\$1.75 each—3 for \$4.65

## Patented Roses

**NOCTURNE.** This is a beautiful dark red rose with maroon shadings. The flowers are pleasantly fragrant. This rose has one of the longest, most perfect, streamlined buds of any red rose.

**DIAMOND JUBILEE.** The yellow rose of your dreams. The warm, glowing buff-orange blooms open slowly, providing many thrilling hours as you watch the buds gradually unfold.

**KATHERINE T. MARSHALL.** A rose of rare beauty and delicacy of form. The loveliest possible shades of coral pink, underlaid with soft gold. Blooms are slow-opening, heavy petaled and sun-resistant.

**MISSION BELLS.** A beautiful deep salmon-pink rose opening to a clear shrimp-color. The long pointed buds are borne on long stems. Full centered flowers often measure 5½ inches across.

**REX ANDERSON.** One of the few very successful whites. Buds are perfect in form with an abundance of grey-green foliage. Opens into massive double, ivory-white blooms. Soft and fascinating scent.

**MIRANDY.** A gorgeous, fragrant, red rose that takes its place with the finest red roses of the world. The big buds are deep rich red with black hadings opening to Chrysanthemum-red.

**AMERICAN FLAGSHIP.** A banner red rose, good as the name it bears. Great, rich dark bud to delight the eye. You will love its marvelous coloring and the sturdy bushes.



AMERICAN FLAGSHIP (Pat. 676)  
\$1.75 each—3 for \$4.65



DIAMOND JUBILEE (Pat. 824)  
\$2.00 each—3 for \$5.25



MIRANDY (Pat. 632)  
\$2.25 each—3 for \$6.00



MISSION BELLS (Pat. 923)  
\$2.25 each—3 for \$6.00





# IMPORTANT INFORMATION

**LOCATION.** Our nursery is located in the heart of Arkansas, 40 miles from Nashville, one of the leading peach centers of the entire United States, 35 miles south of Hot Springs and 25 miles west of Arkadelphia, Arkansas, on Highway No. 8. Our soil is adapted to growing fine nursery stock with a perfect root system. It is our aim to produce stock our customers will be proud of and at the very lowest prices possible.

**OUR GUARANTEE** is that you must be satisfied or your money will be refunded for any items you purchase from us that are not what we represent them to be. We guarantee our trees to be true to name and will replace any other stock that should prove otherwise. In no case whatsoever will we refund more than the purchase price. Claims must be made in writing before June 1st.

**WE PAY POSTAGE** on all orders of \$2.00 or more. We ship all orders possible by parcel post; however larger orders will be shipped by express and will be express collect. To avoid delay and expense to you, send full remittance with your order. A 25 per cent deposit is required on all C.O.D. orders. C.O.D. shipments are not sent postpaid.

**DUUE TO THE COST OF HANDLING** we are unable to handle orders for less than \$2.00. We do our best to ship orders same day as received, but in some cases are unable to do so. All orders will be shipped as soon as possible after they are received.

**OUR SHIPPING SEASON** usually starts about November 1st or as early as possible after stock is perfectly dormant. If frosts are early we should be able to handle any order by December 1st. The season usually ends about May 15th. All orders will be shipped in rotation as they are received.

**INSPECTION.** All our stock is State and Federal inspected. In addition to these inspections we inspect each tree when it is due from the nursery now. Each bundle is carefully packed, labeled with an inspection certificate, so as to reach you disease free and in good condition.

**FREE PLANTING GUIDE.** With each order we will send a free helpful planting guide. Follow the instructions in this planting guide and you will be successful with all your plantings.

## PEARS



**BARTLETT.** The favorite commercial pear. Fruit very large, lacy, orange-yellow in color with a soft blush. It is quite uniform in shape. The favorite for shipping, canning and eating. The tree is a strong grower and produces very young. Hardy and a regular bearer. Ripe in September.

**KIEFFER.** The well known canning and preserving pear. Fruit large, golden yellow often blushed by the sun. The most profitable to grow. Tree healthy, hardy and vigorous. Often the fruit needs to be thinned so as not to over-bear. Ripe in September and October.

**GARBER.** The fruit is similar to the Kieffer and ripens in August. The tree is healthy and bears very heavily. Fruit is delicious for eating or canning. Juicy and of excellent flavor.

**DOUGLAS.** One of the best early pears, ripens latter part of August. The youngest and heaviest tree to bear on our list. Two and three-year-old trees often produce a large amount of large, juicy, delicious fruit that is without a doubt the best eating pear grown. It resists blight and is fast taking the lead as a commercial variety.

**PRICES ON ALL PEAR TREES**

Each	10	100
2 to 3 feet.....	\$ .75	\$ 7.00
3 to 4 feet.....	1.00	9.00
4 to 6 feet (quick bearing).....	1.25	11.00

## APRICOTS

**EARLY GOLDEN.** This is a large, deep golden yellow fruit that is delicious and unexcelled for canning and preserving. The fruit is juicy and ripens early in the season. Freestone variety and self-pollinating. Ideal for home garden as it bears young.

**MOORPARK.** Big, juicy, full-flavored apricot just right for canning and drying. One of the finest for deserts. Ripens to a beautiful orange color, both skin and flesh. Very mild and sweet. Trees are very hardy and thrifty.

**ROYAL.** A fine, large French variety. Skin dull yellow with an orange cheek, very faintly tinged with red. Ripens latter part of July.

**PRICES ON ALL APRICOT TREES**

Each	10	100
2 to 3 feet.....	\$ .75	\$ 6.50
3 to 4 feet.....	1.00	8.50
4 to 5 feet.....	1.25	11.00



## BOYSENBERRIES

New Thornless Boysenberry. The newest development of the most delicious berries you have ever eaten. Huge crops of rich, tangy, juicy fruit borne on canes as smooth as velvet. The new boysenberry is a cross between the Raspberry, Blackberry and Loganberry all packed into fruits nearly two inches long. Makes them excellent for pies, jams and desserts. By all means you must try a few of these fine berries.

**PRICES: 10 Plants for \$1.00; 100 for \$7.50**

## YOUNGBERRIES

A successful new addition to the berry family, being a cross between the Loganberry and the Dewberry. A rich, dark berry, very large. Easily grown. Extra productive.

**PRICES: 10 Plants for \$1.00; 100 for \$7.50**



## RASPBERRIES

**CUMBERLAND.** Black. The largest and best introduced blackcap. Highly vigorous, productive of large, firm berries, fine quality. One of the hardest varieties.

**LATHAM.** Red. Undoubtedly the best looking red Raspberry on the market. Produces enormous crops of large, dark red berries of the finest quality.

**ST. REGIS EVERGREEN.** Red. Another of our fine red varieties. Bears fruit all summer until autumn.

**PRICES: 10 Plants for \$1.00; 100 for \$7.50**



## DEWBERRIES

**AUSTIN.** Very large, black berry, highly flavored. For production, it yields all Dewberries.

**LUCRETIA.** Early black, extra large berry. A very fine berry, always very firm.

**PRICES: 10 Plants for \$1.00; 100 for \$7.50**



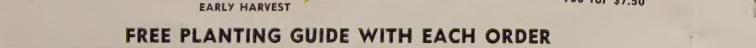
## BLACKBERRIES

**EARLY HARVEST.** One of the earliest blackberries in cultivation. A compact, dwarf grower, fruit set and of good quality. Heavy bearer.

**ELDORADO.** The hardiest and sweetest blackberry. Berries are jet black in large clusters, very sweet and practically coreless. Keep a week or more after picking with quality unimpaired.

**MCDONALD.** Enormously productive, outyielding any other variety of blackberry. Ripens two weeks before any other variety. Can be sold for extra price before the other varieties hit the market.

**PRICES: 10 Plants for \$1.00; 100 for \$7.50**

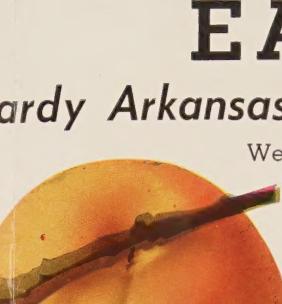


Compare our prices with other nurseries and you will find we have the leading varieties and at a much cheaper price. Give us a trial order.

## APPLES



RED  
DELICIOUS



## PEACHES



# EAST'S

## Hardy Arkansas Grown Nursery Stock

We offer you the finest Fruit and Nut Trees, Berries, Roses, Flowering Shrubs and Shade Trees. Over 200,000 Fruit Trees.

OUR SHIPPING SEASON STARTS ABOUT NOVEMBER 1ST AND ENDS ABOUT MAY 15TH

SHADE AND ORNAMENTAL TREES

**REDBUD.** Heart-shaped leaves; rosy-purple flowers in March before the leaves appear. A satisfying flower because it is so hardy and has no disease. Why not start a Redbud Trail in your community?

**TULIP-POPLAR.** A tall pyramidal tree rising to a great height. Large, glossy leaves; huge, tulip-like flowers.

**CHINESE ELM.** A native of China. Very rapid growing, extremely hardy. Leaves out early in the spring. Flowers small and distinctive.

**WEEPING WILLOW.** A most beautiful shade trees. A graceful shade that invites you to a cool, restful spot during the hot summer evenings. A bank of Weeping Willows makes a lovely background for an outdoor living room. Plant wherever a graceful shade is needed.

**MIMOSA.** (Yellow Mimosa) The Mimosa makes a beautiful shade tree, has an umbrella-like top, with light green feathers. Flowers that fold up at night. Fragrant, fluffy pink blossoms heavily cover the arching limbs in the summer. Extremely hardy and adapted to all sections.

**Pussy Willow.** A small trailing shrub with attractive leaves two inches long and an inch wide. Its popular appeal is the conspicuous silky catkins which bud in the fall, and make those lovely backgrounds for the winter.

**ALLRED PLUM.** One of the most beautiful ornamental trees to produce delicious fruit. Produces the finest sweet, juicy, red plums you ever eat. No other plum offers so much beauty and good eating qualities. A good producer.

**FLOWERING PEACH.** A small tree that one can find a place for in almost any garden for it does not require a great deal of space. The branches are covered with rosettes of flowers in early spring. After pruning each year after the blossoms are gone will produce greater profusion of flowers.

**LOMBARDY POPLAR.** A handsome tree reaching far into the sky. Stands erect; tall and evergreen. Beautiful in rows as screens or background.

**PRICES:** 2 to 4 feet, 90 cents each.



## BROADLEAF EVERGREENS

**NANDINA.** A beautiful and most popular evergreen with bright red berries in the winter. The leaves vary from green to brilliant red in the winter. Highly recommended for fill-in planting about the house and grounds.

**PRICES:** 1 to 2 feet, 75 cents each.

**ABELIA.** Dark, glossy green leaves are perfectly contrasted with the delicately perfumed, little white flowers produced from early to late. The arching branches are graceful, but the plant may be sheared to any shape and to any size you desire.

**PRICES:** 15 to 18 inches, 75 cents each.

**STRAWBERRIES**

### Spring Bearing Varieties

**BLAKEMORE.** Extra early, bright red berry favored for large-scale planting and long-distance hauling. Always bear a big crop of firm, fine flavored fruit.

**DUNLAP.** The old standby. A midseason variety that grows on all types of soil and in all climates. A good producer and a fine berry.

**AROMA.** Glossy red, pleasing flavor, very productive and of great market value. Superior to most late varieties.

**IMPROVED KLONDYKE.** The perfect strawberry for home or market. The berries are uniform in shape and size. Dark red in color and mild, delicious flavor. A strong productive bearer that sells for fancy prices.

**ABOVE VARIETIES: 25 for 65¢; 100 for \$1.50**

### Everbearing Varieties

**GEM.** A large, sweet, juicy berry. Considered the "gem" of everbearers. Good quality, firm glossy red. Good shipper, heavy producer. Fine for home gardens.

**NEW STREAMLINER.** This excellent everbearer has everything; enormous size, rich red color, excellent flavor and a big producer. A wonderful variety for eating fresh, canning or freezing. Bears for two or three months same year planted.

**NEW STREAMLINER PRICES: 25 for \$1.00; 100 for \$3.95**

**GRAPES**

**CONCORD.** It never fails. Grown successfully in every state in the Union. Large bluish black grape. The grape's skin is very tender, but sufficiently firm to carry to a distant market. Sweet and juicy. Vines grow very fast and bear the second year. Ripe in August.

**CAMPBELL'S EARLY.** A large black grape adapted to a wide area. Clusters and berries are large and perfect. Flavor rich and sweet. Fine keeper and shipper. Ripens in July.

**HALF HAVEN.** Large beautifully colored, yellow-fleshed peach. Ripens about two weeks before the Elberta and is almost as large. The fruit is large, luscious, with a rich, velvety texture and a delicate, juicy flavor. It is excellent for dessert or cooking. This is a fine variety for the home garden because of the high quality fruit and bears so early. It is a good everbearing, especially for the amateur gardener.

**FAIR BEAUTY.** Ripens 7 days before the Elberta. Large, yellow-fleshed, crisp, juicy, melting and delicious. Bears annually, great yielder and hangs well on tree. Bears well in almost every state in the Union. Splendid keeper and shipper. The very hardy and usually lives to a very old age.

**SULLIVAN'S EARLY ELBERTA.** This is one of the best early peaches. Ripens almost three weeks earlier than the Elberta and is almost as large. The fruit is large, luscious, with a rich, velvety texture and a delicate, juicy flavor. It is excellent for dessert or cooking. This is a fine variety for the home garden because of the high quality fruit and bears so early. It is a good everbearing, especially for the amateur gardener.

**DELAWARE.** The earliest red grape. Ripens 10 days before the Concord, medium size fruit. Flesh is juicy and sweet, making it ideal for dessert and wine. Vines grow very fast and bear the second year. Ripe in August.

**ELBERTA.** This is the standard market peach wherever you go. It is the most popular and the one to which others are compared. Large, yellow with a red blush on sunny sides; very luscious flesh. Bears early, young, are hardy and self-pollinating. Produces when others fail. No thin flesh grown. Freesones ripen mid-July.

**GIGANTIC.** This peach is extra large, round, highly colored with golden skin and flesh. Skin is almost fuzzless. Ripens approximately the same time as the Elberta. For best results plant with other varieties for pollination. Freesones.

**OLD-FASHIONED RED INDIAN.** A clingstone, very highly colored and red to the seed. One of the best picking peaches. The trees are unusual for their low, spreading habit and are easily trained. They do not go in a pint cup. Do not confuse this peach with the ordinary Indian peach. Ripens just after the Elberta. Excellent freezing qualities.

**FRANK.** A delicious cling peach that ripens two or three weeks after the Concord. Ripens with the late frost. Has the most wonderful flavor. Heavy producer, fine shipper. A profit winner.

**PRICES ON ALL GRAPE VINES**

Each	10	100
1 to 2 feet.....	\$ .25	\$ 2.50
2 to 3 feet.....	.40	3.50
3 to 4 feet.....	.60	5.00
4 to 6 feet (Quick Bearing).....	.90	8.00
7 to 10 feet.....	1.20	10.00

**PRICES ON ALL PEACH TREES**

Each	10	100
1-Year Vines.....	\$ .25	\$ 2.50
2-Year Vines.....	.30	2.50
3-Year Vines.....	4.00	40.00
4 to 6 feet (Quick Bearing).....	6.00	60.00

## FIGS

**TEXAS EVERBEARING.** A wonderful fig. Begins ripening in July and continues until frost. These trees will produce the first year after planting. Light brown in color, medium size, very sweet. Extra good to serve fresh from the tree, preserved and canned. Considered the most hardy of the figs.

**PRICES ON ALL FIG TREES**

Each</th
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# Everblooming Roses

WILL BLOOM THIS YEAR

Choice, 2-year-old Plants, each.....	\$ .69
Your Selection of 6, postpaid.....	3.75
Your Selection of 12, postpaid.....	6.95



PINK RADIANCE

K.A. VICTORIA



**K.A. VICTORIA.** We think this one of the best white roses grown. Beautiful large, white buds and blooms.



**GOLDEN DAWN.** Sunflower-yellow blossoms turning to lemon. Well formed, sweetly fragrant.

GRENoble



**GRENoble.** A most beautiful large, deep carmine-red rose. One of America's most fragrant roses.



TALISMAN

**TALISMAN.** Gorgeous colors in gold, apricot-yellow, orange, deep pink and old rose. Long pointed buds. A great favorite.

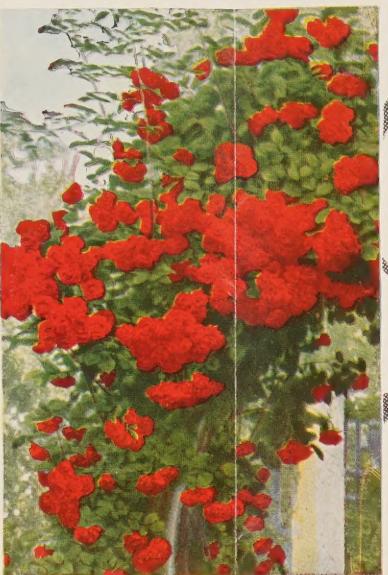
**PINK RADIANCE.** This is one of the best, strong growing bushes we grow. Covered with big, double blossoms from early spring until frost.

## Climbing Roses

**CLIMBING ETOILE DE HOLLANDE.** The lovely red blooms are often larger and on longer stems than those on the bush Etoile De Hollande.

**CLIMBING PAUL'S SCARLET.** Midseason. This popular rose is the most admired of all. Produces sheets of blazing, unfading scarlet blooms.

**CLIMBING TALISMAN.** A truly distinctive climber. Buds are orange-yellow opening into large blooms of salmon-orange shaded with red and gold.



PAUL'S SCARLET

**CLIMBING CALEDONIA.** Large, free blooming, pure white roses. Dark, leathery foliage.

**CLIMBING MARECHAL NEIL.** World famous. A very large rose of clear shining yellow. Possesses rich fragrance.

**ETOILE DE HOLLANDE.** Truly the queen of red roses. Large, deep crimson flowers with velvety finish and rich fragrance.



PRES. HOOVER

ETOILE DE HOLLANDE



EDITOR McFARLAND

**EDITOR McFARLAND.** This lovely pink rose has long stems and perfect blooms. One of the finest pink roses.

**RED RADIANCE.** A beautiful red. Blooms cover the bush almost continuously throughout the season. The number one rose.



RED RADIANCE



KONIGIN LUISE

**KONIGIN LUISE.** Good white roses are not very plentiful, but here is a fine one. Long buds of ivory white that change into the purest white as they open.

**POINSETTIA.** A rose of true poinsettia color. The bud is ideal in form, long pointed, which opens to a full petaled rose.

**YELLOW TALISMAN.** A hybrid of two-tone Talisman that is a pure, clear, bright yellow.



YOUNG TALISMAN

McGREDY'S YELLOW

ROUGE MALLERIN

# Flowering Shrubs

## Make Your Home More Attractive

**ALTHEA.** (Rose of Sharon.) Tall growing shrub, with beautiful double flowers that shower blooms from midsummer until frost. Unusually hardy. Your choice of red or purple.

**Price:** 18-24 in., 55c each; 2 for \$1.00

**CRAPE MYRTLE.** By far the best known, most popular and one of the finest flowering shrubs in the south. Blooms from midseason until frost. Watermelon red or pink.

**Price:** 18-24 in., 65c each; 2 for \$1.25

**FORSYTHIA.** (Golden Bell) A showy mass of yellow flowers early in April before the leaves appear. Both the grace and beauty give it a prominent place in shrub plantings.

**Price:** 18-24 in., 50c each; 2 for 90c



### FORSYTHIA

**HYDRANGEA P. G.** The most striking of all shrubs. It produces huge white cone-shaped flowers in August, turning pink and finally bronze in September. Ideal for cut flowers.

**Price:** 18-24 in., 90c each; 2 for \$1.75



PURPLE LILAC

**MOCK ORANGE.** A choice shrub, with a wealth of large, creamy-white flowers that have the texture and fragrance of orange blossoms. Blooms in May and June.

**Price:** 18-24 in., 60c each; 2 for \$1.10

**SPIREA (Van Houttei).** One of the most common but one of the most beautiful of all shrubs. A medium size shrub covered with pure white flowers in early spring.

**Price:** 18-24 in., 50c each; 2 for 90c

**WEIGELA (Rosea).** Rose-pink with a deeper shade in the throat; it is very free blooming. Blooms in April and May. But it is still an ornamental asset to every yard the remainder of the summer with its beautiful green foliage.

**Price:** 18-24 in., 50c each; 2 for 90c

**WEIGELA (Eva Rathke).** Most distinct variety, being later (June) and most conspicuous with deep carmine-red flowers.

**Price:** 18-24 in., 60c each; 2 for \$1.10

